

## Privacy Policy

Your privacy is important to us. The Beacon School, Gurgaon, is committed to protecting the privacy of its users. The Beacon School operates under a leasing arrangement between the Enlightenment Educational LLP and the Pathfinder Trust, under which the school is run. This Privacy Policy outlines how we collect, use, and protect your personal information while you access our website.

The Beacon School's policy is to respect the user's (henceforth referred to as "You") privacy regarding any information we may collect from you while operating our Website. This Privacy Policy applies to [www.thebeaconschool.in](http://www.thebeaconschool.in) (hereinafter referred to as "Website", "us", "we", or "[www.thebeaconschool.in](http://www.thebeaconschool.in)"). We respect your privacy and are committed to protecting personally identifiable and sensitive information that you may provide to us through the Website.

This Privacy Policy sets forth our policies regarding the collection, use, and protection of personal information, data, material, and content provided by you while using or accessing our Website. Personal or sensitive information refers to any information that relates to a natural person, which, either directly or indirectly, in combination with other information available or likely to be available with a body corporate, is capable of identifying such a person. This includes but is not limited to name, address, telephone number, e-mail address, and gender. Content includes photos, videos, text, music, messages, information, comments, labels, tags, descriptions, categorizations, queries, or other materials uploaded or posted by you.

This Privacy Policy explains how we collect, use, and disclose information from and about you when you use our website and related services (collectively, the "Services"). We encourage you to review this Privacy Policy and become familiar with it. Please note that we do not sell or rent users' personal information to third parties. This Privacy Policy, together with the Terms of Service posted on our Website, sets forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms of service.

### 1. Website Visitors

**Information we collect from you** Like most website operators, The Beacon School collects non-personally-identifying information, such as browser type, language preference, referring site, and the date and time of each visitor request. The purpose of collecting non-personally-identifying information is to better understand how visitors use our Website. From time to time, The Beacon School may release non-personally-identifying information in the aggregate, such as by publishing a report on trends in website usage.

**Information we automatically collect from you** The Beacon School may collect certain information automatically from your device, which may include, but is not limited to, potentially personally-identifying information like Internet Protocol (IP) addresses, device type, unique device identification numbers, browser type, your Internet Service Provider (ISP), your operating system, and carrier. This automatic information helps us understand visitors' behavior on our Website and improve our Services accordingly.

### 2. Personally-Identifying Information

Certain visitors to The Beacon School's Website choose to interact with us in ways that require gathering personally-identifying information. The amount and type of information that we gather depend on the nature of the interaction. For example, we may ask visitors who leave a comment to provide a username and email address.

### **3. Security**

We take the security of your Personal Information seriously. However, no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

### **4. Advertisements**

Ads appearing on our Website may be delivered to users by various advertising partners who may set cookies. These cookies allow the ad server to recognize your computer each time they send an online advertisement to compile information about you or others who use your computer. This Privacy Policy covers the use of cookies by The Beacon School and does not cover the use of cookies by any advertisers.

### **5. Links to External Sites**

Our Services may contain links to external sites not operated by us. We strongly advise you to review the privacy policies of every such website you visit, as we have no control over and assume no responsibility for third-party content, privacy policies, or practices.

### **6. Protection of Certain Personally-Identifying Information**

The Beacon School discloses potentially personally-identifying and personally-identifying information only to employees, contractors, and affiliated organizations that need to know the information to process it on our behalf or to provide services available at our Website. We do not sell or rent personal information to anyone. We will only disclose personal information when required by law or when necessary to protect our rights, users, or the public.

### **7. Aggregated Statistics**

The Beacon School may collect statistics about visitor behavior and may publicly display this information or provide it to others. However, personally-identifying information will not be disclosed.

### **8. Cookies**

To enhance your online experience, The Beacon School uses "Cookies" and similar technologies to display personalized content and advertisements and store your preferences. You can choose to disable cookies via your browser settings; however, some website features may not function properly without them.

### **9. Online Payments and Services**

If you engage in transactions with The Beacon School (e.g., making payments for services), we collect necessary information to process payments securely. Transactions are protected through secure encryption and are subject to applicable payment provider policies.

### **Period of Retention**

We will retain your Personal Data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce agreements.

By using this Website, you agree to the terms set forth in this Privacy Policy. The Beacon School reserves the right to modify this Privacy Policy at any time. We encourage users to frequently check this page for any changes. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such changes.